

**CVCOIN ICO FUND DISTRIBUTION PLAN**  
**(As Appendix A of General Cooperation & Partnership contract)**  
**From BTC and ETH wallets**

**861.72 BTC**

**3569.51 ETH**

**757 000 \$US**

**PHASE I – 07 JULY 2017**

- 3% - ESCROW FEE (BTC+ETH+TIME+CASH) based on the displayed amount on ico.crypviser.net

(including issuing CVCoin, management, technical support and further cooperation of token support and distribution, as well as support and promotion on stock exchanges)

- Initial 10% (150 BTC) – to Crypviser Team

**OBJECTIVES: FUNDING THE DEVELOPMENT OF ALPHA STAGE (PEER – TO – PEER VERSION, UP TO 100 USERS)**

**TARGET: Release of full-featured applications for IOS platform, ready to be launched in Alpha mode in PEER – to – PEER mode (without the CVPay transaction module)**

- financing for the cryptographic model development team
- funding for the mobile application development team IOS / ANDROID

**Company registration no.:**  
CVR - NR 35 80 91 71

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1953296263/0800

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- for the Backend development
- WEB, graphics, design, video and audio materials - administrative costs, maintenance staff, internal testers, etc.

-2% in ETH - (calculation from ETH+BTC+TIME) – to CVCoin ICO organizer and support CVChain GmbH Team (Pavel Usenkov + Alex Korzhanov)

**In total 12% of raised amounts in BTC + ETH + TIME**

**TOTAL WITHDRAW FROM ETH AND BTC WALLETS ON 07 JULY 2017 - 30%**

**The first 30% is to be paid out according to escrow agreement once distribution has taken place (30% executed immediately upon execution of distribution)**

**PHASE II – 25% (In August 2017) for CRYPVISER (UP TO 1.000.000 USERS) + AMOUNT DEFINED BY OPENLEDGER TEAM FOR BLOCKCHAIN DEVELOPMENT AND INTEGRATION**

**OBJECTIVES: FUNDING THE DEVELOPMENT OF BETA VERSION (IN AUTOMATED BLOCKCHAIN MODE FOR IOS AND ANDROID PLATFORMS)**

**TARGET: Release of full-featured applications BETA for IOS and Android platform, ready to be launched with Blockchain (without the CVPay transaction module)**

- funding the development of Android BETA version
- preparing IOS beta version
- preparing the blockchain based authentication modules (IOS/Android) for Blockchain integration (on Crypviser side)
- the IOS/Android code revision, debugging and audit
- The final code security audit (Android / IOS)
- building network infrastructure for BETA stage

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- purchase of commercial third-party licenses and royalties for access to the App Store and Google Play
- Expansion of technical staff and team for mass customer service in beta stage
- Advertising and marketing companies
- Arranging of initial product promotion, preparation for entering the commercial market in online and offline mode
- administrative expenses, legal services and maintenance staff

### **PHASE III - 35% (in September 2017)**

**OBJECTIVES: PREPARING AND STARTING COMMERCIAL VERSIONS FOR B2C (UP TO 10 MIN. USERS)**

**TARGET: Release of full-featured applications for iOS and Android platforms, ready for commercial launch**

- funding maintenance works to launch a commercial version for private clients
- aggressive initial marketing and promotion campaigns for the private markets
- maintenance of network infrastructure and get ready for expansions
- active marketing and promotion campaigns targeted to the B2C market
- opening of support departments, increasing the staff of serving the B2C customers
- technical development, preparation and launch of the OpenWorld platform, for secure interaction with external networks
- Administrative expenses and maintenance staff

### **PHASE IV - THE REST OF FUND (TILL END OF THE 2017)**

**OBJECTIVES: DEVELOPMENT AND INTEGRATION OF CVPAY, FURTHER DEVELOPMENT AND SCALING (UP TO 100 MLN. CUSTOMERS)**

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**TARGET: Release of Apps with built-in module for CVPay transfer system and growing further markets**

- development and implementation of the CVPay exchange system
- Scaling the networking infrastructure to support up to 100 Million users
- Developments for the new markets according to the business plan to ensure rapid growth
- arranging marketing campaigns to support stable growth and covering new markets
- management and administrative costs
- return of the initial development and marketing costs

**OpenLedger ApS**

**CVChain GmbH Trading**

**Signature:**



**Signature:**



**Name: Ronny Boesing**

**Name: Vadim Andryan**

**Title: CEO OpenLedger ApS**

**Title: Director**

**Date: 07.07.2017**

**Date: 07/07/2017**

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